

François Arcand, cv 030302

Organized the Conference on Plant-made Pharmaceuticals, March 2003

Co-founded Medicago (1997), a plant-factory company using alfalfa. Under his CEO watch, Medicago emerged as a key player in plant-made pharmaceuticals, drew a winning product development strategy for the years to come and recently attracted a new, major financial partner.

During the previous 20 years, worked at business and market development in the arts/culture sector.

Born in Québec City in 1955, got an Executive MBA in 1995 (Concordia University, Montréal)